

Lecture 34: Expert Banner Advertising Tips

Find blogs and niche websites where your potential audience is likely to be. Try to buy banners through ad networks or directly from blog owners. I recommend checking **buysellads.com** first and looking for relevant banners.

If the prices are too high, try to buy banners directly from the site owners. Send them a screenshot of their site with the banner you want to place in it. Try adding a banner in a new location they haven't been using, making it look like an integral part of the site itself that is likely to bring more traffic.

Once you sign up for free. Simply do a search using the following keywords, for example, iOS, apps, mobile apps, Apple, Android, game apps and you will see lots of sites, the cost of the ad, what type of banner ads are available, how many people will see your ad in a given time, as well as how many impressions each site is selling. Be sure to check the Recommended Links below. Okay, I'll see you in the next lecture.

Recommended Links:

<https://buysellads.com/advertisers>

Another alternative you can check out is:

<http://web.blogads.com/why-buy-blog-ads>